

# ***BEARCATS MOTORSPORTS***

*2024-25 SPONSORSHIP PACKAGE*

*AT THE UNIVERSITY  
OF CINCINNATI*

## About the Competition

Started in 1981, Formula SAE (FSAE) is an international competition for student groups who design, manufacture, and race a formula-style car. Over 400 teams from universities worldwide participate in races hosted all over the world. Each year, Formula SAE teams are challenged by a fictional manufacturing company to design and develop a small formula-style racing car. This design culminates at the annual Formula Student competition in May at Michigan International Speedway.

## About the Team

Bearcats Motorsports (BCMS) is one of the original four teams to attend the Formula SAE competition. We are a student led organization that will be continuing to build onto the long legacy of the University of Cincinnati's involvement in Formula Student. Our students will have the opportunity to hone their engineering, business, design, and leadership skills while building an innovative car over the next year. Any donations will help our engineers, business students, and other students of all majors complete this year's challenger.



*WE HAVE MEMBERS FROM:*



*WE HAVE MEMBERS WHO HAVE CO-OPED AT:*

**BILSTEIN**








**HONDA**

# CONSIDER THE FOLLOWING BENEFITS FOR YOUR SUPPORT

TAX DEDUCTIBLE DONATIONS AVAILABLE



	Thank you Letter	Name or logo on the racecar	Social media thank you post	Signed team photo	Tour of BCMS facilities	BCMS team polos	Social media promotion	Access to team members for talent recruiting	Social media campaign	Invite to team events	
<b>Title</b> \$20,000+	X	Title Location	X	X	X	5	X	X	X	X	
<b>Gold</b> \$10,000+	X	Large	X	X	X	5	X	X	X	X	
<b>Silver</b> \$5,000+	X	Medium	X	X	X	3					
<b>Bronze</b> \$1,000+	X	Small	X	X							
<b>Bearcat</b> \$100 - \$1,000	X	Name									



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## DONATION AND CONTACT

Bearcats Motorsports is comprised of passionate and dedicated members who strive to engineer, fabricate, test and compete with a Formula One-style race car at an annual collegiate competition. It is thanks to sponsors like you that we are able to construct a car and function as a team, and continue to teach future engineers real-world design and management skills.

Although The University of Cincinnati supplies us with a working space, tools, and a machine shop, we simply could not ensure the longevity of our organization without sponsor support. If you are interested in donating to the Bearcats Motorsports program, please follow the instructions on this page to make your contribution.



### Contact Info

For more information about Bearcats Motorsports, check out our website or contact us using any of the methods listed. To discuss a sponsor package or a donation to the team, please contact Rafe Bourbeau. We appreciate your interest in Bearcats Motorsports and we look forward to partnering with you.



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Rafe Bourbeau: Business Team Lead

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Email: [bourberc@mail.uc.edu](mailto:bourberc@mail.uc.edu)

### Online Donations

Use the link below to fill out the form to donate online.

<https://foundation.uc.edu/donate?id=af7775df-b902-41a0-af34-1096bb2a13c9>

### Mail-in Donations

Mailing Address:  
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